



Logo Usage Guidelines



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PHYTOSOME[®]

MORE
BIOAVAILABLE



www.phytosomes.info

Allowed Color Variation

This Logo must be reproduced in black, white, and blu whenever possible in accordance with the following color specifications.

Library Colors:

Black: *Pantone** standard/process black

White: *Pantone** 11-0601

Blu: *Pantone** 3005

Blu: *Pantone** 2376

CMYK Colors:

	C	M	Y	K
Black	0	0	0	100
White	0	0	0	0
Blu	100	90	0	0
Blu	100	34	0	0

RGB Colors:

	R	G	B
Black	26	23	27
White	255	255	255
Blu	0	55	139
Blu	0	124	195

® Registered Trademark Positioning

The ® Registered Trademark symbol **must** be used on the Phytosome Logo in the following countries:

Australia	Estonia	Japan	Romania
Austria	Finland	Latvia	South Korea
Belgium	France	Lithuania	Spain
Brazil	Germany	Luxembourg	Sweden
Bulgaria	Greece	Malaysia	Switzerland
Canada	Hungary	Malta	Slovakia
Cyprus	India	Netherlands	Slovenia
Czech Rep.	Indonesia	Norway	Thailand
Denmark	Ireland	Poland	UK
Egypt	Italy	Portugal	USA

*Pantone is a registered trademark of Pantone, Inc.

Whenever the Logo is used, Phytosome® **must** be clearly stated on the ingredient list.

The following sentence **must** appear somewhere on the package, on the website or on printed materials:

“Phytosome More Bioavailable® is a trademark of Indena S.p.A.”

Logo on packaging and print materials:

placement of the color Logo on the front panel is preferred.

Minimum size:

the minimum width of the Logo is 20 mm.



Print materials:

the Logo is recommended to be used in print materials that promote your product containing Indena's ingredients. The Logo should appear close to or on the same page as your product logo.

Web sites:

the Logo should appear on the same webpage as your product containing Indena's ingredients.

Any Logo usage should be submitted to Indena for final approval.



Please contact Indena to get the original Logos and the most updated registration status.